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| The below keywords include all mentions of SARS and the following in relation to them (including Afrikaans equivalents in Afrikaans media):   |  |  | | --- | --- | | SARS BUSINESS UNIT | PERSONEL KEY WORDS | | Commissioner | Tom Moyane | | Chief Officer – Strategy and Communications | Hlengani Mathebula | | Chief Officer – Legal Counsel | Kosie Louw | | Chief Officer – Business and Individual Tax | Jonas Makwakwa | | Chief Officer – Customs and Excise | Jed Michaletos | | Chief Officer – Human Capital and Development | Teboho Makoena | | Chief Officer – Finance | Matsobane Matwla | | Group Executive: Partnership Development and Communication | Babs Naidoo | | Group Executive: Legislative Research and Development (R&D) | Franz Tomasek | | Group Executive: Tax, Customs & Excise Institute | Dr Randall Carolissen | | Group Executive: Employment Relations | Luther Lebelo | | SARS Media Executive | Sandile Memela | | Group Executive: Relationship Management | Mark Kingon |  SARS - KEYWORDS FOR MEDIA MONITORING AND ANALYSIS  1. Border Control 2. African Tax Administration Forum (ATAF) 3. Income Tax Act 4. Tax Administration Act 5. Customs and Excise Act 6. Value-Added Tax Act (Vat Act) 7. Tax ombud 8. Davis Tax Committee 9. Income tax / refunds 10. VAT / VAT refunds 11. PAYE / Pay As You earn 12. Employers tax 13. SITE / Standard Income Tax on Employees 14. Customs / customs duties 15. Customs Control Act 16. Customs Duty Act 17. Excise / excise duties 18. Fuel levy 19. Medical tax credits 20. Dividends tax 21. Tax audit 22. Investigative audit 23. NHI / National Health Insurance 24. Belastingsdienst/e 25. Inkomstediens 26. Jan Taks 27. Taxman 28. SAID 29. Belastingbetaler 30. BTW 31. SARS branch 32. eFiling 33. easyFile 34. Capital Gains 35. Company Tax 36. Secondary Tax 37. Turnover Tax 38. Small Business Tax 39. Tax Directives 40. Tax fraud 41. Receiver of revenue 42. UIF / Unemployment Insurance Fund 43. SDL / Skills Development Levy 44. Tax compliance 45. Compliance Programme 46. Tax season 47. Tax rebate 48. Tax policy 49. Filing season 50. Tax return 51. Taxpayer 52. Tax practitioners 53. Traders 54. SAICA / SA Institute of Chartered Accountants 55. SAIPA / SA Institute of Professional Accountants 56. OUTA / Organisation Undoing Tax Abuse |  |  |  |  |

## NATIONAL TREASURY – KEYWORDS FOR MEDIA MONITORING AND ANALYSIS

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| Include all mentions of the Minister of Finance, Pravin Gordhan, Deputy Minister Mcebisi Jonas, National Treasury and the Director General, Lungisa Fuzile, as well as any mention of the nine provincial treasuries, and Afrikaans equivalents**.**   1. Minister of Finance 2. Pravin Gordhan 3. Deputy Minister Mcebisi Jonas 4. National Treasury 5. Portfolio Committee on Finance 6. Scopa |

1. Revenue collection
2. Lungisa Fuzile
3. Treasury DG
4. Nasionale tesourie
5. Tesourie
6. Treasury
7. SARS
8. Revenue Service
9. Phumza Macanda
10. Public sector spending
11. Provincial spending
12. Overspending
13. Civil servants strike
14. Public sector strike
15. Public service strike
16. Public service corruption
17. Public service fraud
18. Corruption
19. Government fraud
20. Tax treaties
21. Tender fraud
22. Tender corruption
23. Procurement fraud, corruption

## TRADE / FINANCE KEYWORD SEARCHESTop of Form

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| Include all mentions of the Minister of Finance, Pravin Gordhan, as well as key economic / trade / financial news and data with specific reference to South Africa, such as reports about growth rate, government debt / borrowing, trading surplus / deficit and employment / unemployment. Include the following in connection with the above mentioned (and Afrikaans equivalents):   1. Deputy Minister Jonas Mcebisi 2. SARS 3. Revenue service 4. SAID 5. Inkomstediens 6. Trade statistics 7. Government debt 8. Government borrowing 9. Gross Domestic Product / GDP 10. Unemployment / employment rates 11. South African Custom Union / SACU 12. Customs Unions 13. Customs / custom officials 14. Ports of entry 15. Imports 16. Exports 17. Illegal / illicit imports 18. Illegal / illicit exports 19. State warehouse 20. World Customs Organisation (WCO) 21. Drug smuggling / narcotics 22. Endangered species 23. Rhino horn smuggling 24. CITES (Convention on International Trade in Endangered Species) 25. CIPC (Companies and Intellection Property Commission) 26. Tax incentives 27. IDZ / industrial development zones 28. VAT 29. BTW 30. Trade and industry 31. Handel en Nywerheid 32. Employments / unemployment 33. Company Hijacking |  |  |  |  |

**KEYWORDS FOR MONITORING SOCIAL MEDIA**

#SARS

#Tax

#eFiling

#Moyane

#SARScommissioner